The Long, Winding Road to Program Legislation

1984
Rinne & Michigan Canal National Heritage Corridor becomes first National Heritage Area. Reagan lauds as “a new kind of national park.”

Late 1980s
2 new National Heritage Areas added

Feb. 7, 2019
Reps. Tonko and McKinley reintroduce the NHA Act as H.R. 1049

Feb. 13, 2017
Representatives Dent and Tonko introduce the National Heritage Area Act, H.R. 1002

1990s
11 new NHAs designated

2000–2009
20 new NHAs designated, including ten in the West

Feb. 11, 2015
Harry Reid introduces S. 519

Feb. 7, 2016
Rep. Tonko and McKinley reintroduce the NHA Act as H.R. 1049

Feb. 7, 2019
Rep. Tonko and McKinley reintroduce the NHA Act as H.R. 1049

May 3, 2022
S. 1492 passes Senate on Unanimous Consent

May 13, 2022
S. 1492 cleared Senate Natural Resources Committee

May 25, 2023
S. 1492 passes Senate as part of H.R. 1049

May 12, 2019
The Dingell Act creates 6 new NHAs

May 30, 2019
House Committee on Natural Resources holds hearings on H.R. 1049

Jan. 30, 2023
S. 1492 passed Senate on floor vote, 51 to 49

Jun. 22, 2022
S. 1492 passes House on floor vote, 296 to 117

Jan. 5, 2023
Signed by the president, BECOMES LAW

“National Heritage Areas not only commemorate our nation’s history, but also create jobs and boost tourism for communities across the country. This legislation ensures that Michigan’s own MotorCities National Heritage Area can continue to preserve and share our rich automotive history for years to come.”

Senator Debbie Stabenow

“Our heritage areas help preserve and protect sites of cultural, historical, and natural significance, shining a light on local communities across the country…My National Heritage Area Act secures a stable foundation of federal support for these partnerships, streamlines bureaucracy, and puts the sites themselves on the strongest possible footing for the future.”

Congressman Paul Tonko
Dear Friends:

Welcome to our MotorCities National Heritage Area Partnership 2022 Annual Report. The last year has been an eventful one, with the passage of more than a few key milestones that will affect our operations for years to come.

First and foremost, more than a decade of work by the Alliance of National Heritage Areas and many people across the country ended in the triumphant passage of the National Heritage Area Act. Co-authored by our Senator Debbie Stabenow, it was one of the last bills to clear the 117th Congress. It was signed by President Biden in January 2023 and reauthorizes MotorCities, and all other National Heritage Areas in the country, for 15 years.

The passing of this bill means everything to the MotorCities staff and board of directors. It allows us to focus on the mission and the good work of the organization and not worry about whether we will be around in 5-10 years. This commitment permits us to focus on the future, not the present. It frees us up to strengthen the many relationships that make the heritage area an exemplary public-private partnership. We are personally grateful for the signing of this bill into law and for the support of our elected officials, who have clearly demonstrated they value our collective automotive and labor heritage and that it matters.

In addition, after more than 17 years at the Renaissance Center, we moved our operations to Chroma Detroit, a co-working space located just a couple blocks north of our attraction partner, the Ford Piquette Plant Museum.

The year also saw the long-awaited online launch of our Junior Ranger program for school age children, which is patterned after similar efforts at National Parks across the country. Our memberships were bolstered by the unveiling of our new MotorCities Cruise Club, an add-on that provides special access to monthly cruise events hosted at our partner attractions from May to August.

More highlights from the past year are on pages 4 and 5.

We’d like to thank you again for your support of MotorCities. As we begin the celebration of our 25th anniversary, this year will bring a new strategic plan. We continue to collect feedback from our attractions, partners and membership base that will help us recalibrate and move forward.

Finally, we truly appreciate all you do to make our important work of preserving and promoting our unique and diverse automotive and auto labor heritage possible!

Mark Heppner  Shawn Pomaville-Size
Chairman, Board of Directors  Executive Director
Financial Report - Fiscal Year 2022

REVENUE AND SUPPORT

<table>
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<tr>
<th>Source</th>
<th>Amount</th>
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<tr>
<td>Grant from National Park Service</td>
<td>$500,000</td>
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<td>Contributions</td>
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<td>Membership Income</td>
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<td>In-Kind Donations</td>
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EXPENSES

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<tr>
<td>Revitalization</td>
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<td>Interpretation &amp; Education</td>
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<td>Supporting Services</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>$1,112,825</strong></td>
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Vision Statement:

The MotorCities National Heritage Area Partnership is committed to promoting a view of automotive and labor history that is diverse, equitable and inclusive. To truly fulfill our mission, it is vital that a diverse, equitable and inclusive range of voices are represented while interpreting our shared past. We are committed to establishing policies and programs that enable, support and respect the diversity, equity, inclusion and accessibility of our staff, board and communities we serve.

On the Cover:

“The Long Winding Road” explains the history of National Heritage Areas, from the creation of the first one in 1984 during the Reagan administration to the recent passage of the National Heritage Act (details in the letter on the facing page).

In the lower left photo: Christian Graf of Michigan Senator Debbie Stabenow’s office (left) poses with MotorCities Executive Director Shawn Pomaville-Size (center) and Sara Capen (right), Chair of the Alliance of National Heritage Areas during a celebration of the bill’s passage in Washington D.C.

In the center photo, Michigan Senator Debbie Stabenow, one of the co-authors and sponsors of the bill, poses with an award given to her by the Alliance of National Heritage Areas recognizing her pivotal role.

In the lower right photo, National Park Service Director Chuck Sams (center) poses with Pomaville-Size and other leaders from the National Heritage Area System.
As part of the observance of National Park Week, National Park Service Director Charles Sams (pictured with MotorCities Executive Director Shawn Pomaville-Size) visited Detroit on April 19, 2022 to announce a new first-of-its-kind partnership with the State of Michigan to collaborate on implementing safe, innovative technology to increase accessibility and equity in recreational and park settings. The announcement press conference was hosted by the Ford Piquette Plant Museum.

In addition to the press conference and tour of the Ford Piquette facility, Sams also visited the Gateway to Freedom Underground Railroad monument at Hart Plaza, the Transcending Michigan Labor Legacy monument downtown, and the Diego Rivera Murals at the Detroit Institute of Arts.

MotorCities shifted its operations to Chroma Detroit, a co-working, office, and event venue in Detroit’s historic Milwaukee Junction neighborhood. The building is located two blocks north of our partner attraction, the Ford Piquette Plant Museum.

We would like to thank General Motors for more than 17 years of hospitality at the RenCen and a beautiful view!

MotorCities Left Its Offices in the Renaissance Center at the end of September and shifted operations to Chroma Detroit, a co-working, office, and event venue in Detroit’s historic Milwaukee Junction neighborhood. The building is located two blocks north of our partner attraction, the Ford Piquette Plant Museum.

Junior Ranger Program Launches

Similar to National Parks, MotorCities recently launched its own Junior Ranger program in June, geared toward helping kids explore the National Heritage Area, the place that put the world on wheels.

For instance, kids can click on links on the MotorCities website to take fun virtual tours of all of the places that have made and continue to make this region the automotive capital of the world.

In addition, kids can complete activities in developmentally-appropriate subjects that match their interests. Based on their age, if they complete between two and four activities, they will become an official MotorCities Junior Ranger and can earn a badge and certificate!

A Junior Ranger kickoff event was held June 9 with seventh grade students and social studies teacher Trevor Clor at the Grosse Pointe Academy. You can find the page at www.motorcities.org/junior-ranger.

New MotorCities Cruise Club Hosts First Four Events

MotorCities launched its new Cruise Club in May, which featured monthly Cruise Nights hosted at partner attractions, including the Pontiac Transportation Museum, Detroit Historical Museum, Ford Piquette Plant Museum and Ford House.

Each of these events was open to all cruisers, but Cruise Club member benefits include the following: club sticker and card; member/club specific parking at each Cruise Club event; and admission to each Museum (day of event only) for the Cruise Club member and one guest.

R.E. Olds Transportation Museum Hosts Pollinator Event

Volunteers hard at work planting a Pollinator Garden at the R.E. Olds Museum.
A group of Rotary volunteers planted a new Pollinator Garden in May at the R.E. Olds Transportation Museum in Lansing. The garden is a joint project by the museum, Rotary International’s Southwestern Michigan District #6360 and MotorCities. The museum also joined organizations around the state in signing MotorCities’ Pollinator Pledge.

The purpose of the Pollinator Garden Project is to educate the public on the critical role pollinators play in our ecosystem and the relative ease in which people can create pollinator gardens of their own.

The MotorCities Pollinator Pledge, part of a broader initiative with the National Park Service, showcases projects being undertaken to benefit pollinators, and to educate visitors as to the importance of pollinators in Michigan.

The event received excellent media coverage, including a feature on Lansing’s WKAR radio.

MotorCities At Home Series Rebrands as MotorCities On The Road

Now in its third year, our popular series of MotorCities At Home virtual programs was rebranded as MotorCities On The Road. Response remained strong in 2022 for six different programs, including topics like MotorCities’ Making Tracks website, Role Models for Women in the Automotive Industry, architect Albert Kahn, a sneak preview of Flint’s new Sloan Museum of Discovery, the Pontiac Transportation Museum and Walter Chrysler.

You can find each archived MotorCities On The Road program on our YouTube channel.

2022 Grant Highlights

American Rosie the Riveter Association, Michigan Willow Run Chapter: Received a grant to support a year of public programming discussing the significance of women’s contributions to winning World War II.

Ford Piquette Plant Museum: Received a grant to fund a major upgrade to the facility’s electrical infrastructure.

Pontiac Transportation Museum: Received a grant to support the construction of an orientation theatre and other facility upgrades for the soon-to-open attraction.
MEMBERSHIP
BENEFITS

Members joining for 2023 also have expanded benefits, as 15 of our partner attractions offer admission or gift shop discounts for MotorCities members showing their card. The attractions include:

- Automotive Hall of Fame
- Detroit Historical Museum
- Detroit Institute of Arts
- Ford House
- Ford Piquette Avenue Plant
- Gilmore Car Museum
- The Henry Ford
- Meadow Brook Hall
- Michigan Firehouse Museum
- Michigan History Museum
- Michigan Military Technical & Historical Society
- R. E. Olds Transportation Museum
- Roush Automotive Collection
- Sloan Museum of Discovery
- Yankee Air Museum

Details on the specific discounts can be found at MotorCities.org/Membership.

OUR MEMBERS

Individual Members

Robert Andersen
Bruce Annett
Michael Arcy
Lisa Austin
Susy Avery
Paul Ayres
Larry Baber
Gail Bagale
Larry Baker
John Baker
Donald Baron
Robert Barr
Michael Bauman
Richard Beauchamp
John Beck
Joanna Becker
Nathaniel Bell
Robert Benko
Jan Bernath
Patrick Bisson
Charles Blackman
Sabin Blake
Constance Bodurow
Mallory Bower
Terry Boyce
Todd Bryan
Robert Burch
Stephen Burton
Dr. Carolyn Carter
Robert Causley
Chris Causley
Marion Christiansen
Joclyn Clark
Ed Clemente
John Clor
Richard Coleman
Thomas Coles Jr.
Arnold Collins
Frank Coyle
James Crawford
Halle Czechowski
Chuck Dalton

Michael & Nancy Darga
John Dau
Thelma Davis
Robert Degenhart
Mila Demiene
Jacqueline Dick
James Dimond
Rich Dobson
Russell Dore'
Larry Doyle
Paul Draus
Jim Duvall
Jim Dyar
David Egeler
Kenneth Ehrenhofer
David Elsila
Sandra Engle
Lila Fedokovitz
Nancy Finegood
Mitchell Fleischer
Frederick Flock
Jay Follis
Gerard & Livia Franchina
Roger and Henrietta Fridholm
James Fry
Lloyd Ganton
Randy Gasperin
John Gilbert
Donald Graham
Dean Greb
Joel Grurgich
Elayne Gross
Theresa Hall
Gerald Hailer
Patricia Hallman
Jack Harned
Deborah Hartwick
Gerald Haycock
Roger Hayman
Margaret Hehr
Charlie Henry
Mark Heppner
Arthur & Sally Howland
Daniel Hughes
Brian Johnson
Tom Johnson
Wayne Johnson
Bill Jones
SGM Fark Jones
Cynthia Jones
Larry and Eleanor Kelsch
Mary Killeen
Richard Kinsey
Kevin Kirbitz
Gerald Klein
Jean Knowles
Gregory Kowalski
Robert Kreipke
Barbara & Richard Krueger
William Krueger
Robert Kull
Lori Lanspeary
Sandra Lapadot
William Lawson
Keith Leigh-Monstevens
Wade Leonard
Christine Lezotte
Ted Ligibel
Terry Lindsey
George Linker
Dave Lorenz
Kevin Luedtke
Roger and Joan Luksik
John Mack
David Marold
M Peter Martin
Jerry McLain
Anne Michels
Stephen Misterovich
Thomas Mudd
Thomas Mullin
Mark Mundorff
Peter Murdoch
Kathleen Mutch
Michael Nackers
Bruce Nelson
Joseph Neussendorfer
Don Nicholson
Edward Nicholson
Gayle Nicholson
William Nickels
David & Joyce Novak
Mike O’Callaghan
Brenda Ozog
Tim Pawl
David Pettengill
David Pierce
Mark Piscchea
Chris Pokorski
Shawn Pomaville-Size
Arthur Pope
Ken Poyer
John Pregler
Jerry Preston
Stephen Purdy
Richard Ray
Brian Raymond
Thomas Remington
John Revitte
James Ridge
Terence Robinson
Tom Rolands
William Romanski
Joseph Ross
Susan and Ed Rowe
Richard Russell
James Saliba
Bernard Santavy
Majorie Sawruk
Rick Schrage
Sharon Scott
Jack Seavitt
Irene Shelley
Randy Shelton
Steven Shotwell
Charles Sinche
Mike Skinner
Robert Slazinski
Ted Smith
Harvey Snitzer
Ed Solt
Robert & Diane Sovis
Dale Stephan
Gillian Talwar
Chris Talwar
Tammy Taylor
Mark Thomas
Nancy Thompson
Clay Thompson
Robyn Tonkin
Bob Tripolsky
Richard Tweedle
Michael Twomley
James Varty
Roberta Vasilow
John Viviano
Douglas Wallace
David Walmsley
Louise Warnke
Charles Watson
Robert Weidendorf
Christopher Welborn
John Wetzel
Kevin Wilson
Thomas Winke
Gerard Wino
Geneva Wiskemann
Gary Witzenburg
David & Mary Wood
Jerry Worful
Ada Wright
Mark Wrobel
Patricia L Yongue
Dennis Zaluski
Paul Zatyko
Nelson Zuchetto
Organizational Members

American Rosie the Riveter Association
Automotive Hall of Fame
Back to the Bricks
Bomber Liberator, Inc.
Dearborn Historical Museum
Digital Arts Film and Television (DAFT)
Fair Lane, The Home of Clara & Henry Ford
Ford House
Ford Piquette Plant Museum
Friends of Durant Park
Friends of Highland Recreation Area/Haven Hill
Genesee County Historical Society
Gilmore Car Museum
Glenwood Cemetery Association
Greater Lansing Convention & Visitors Bureau
Grigg Graphic Services, LLC
Henry Ford Heritage Association
Lambda Car Club International - Detroit Region
Lincoln Motor Car Foundation
M1 Concourse
Meadow Brook Estate
Michigan Firehouse Museum
Michigan History Center
Michigan Labor History Society
Michigan Military Technical & Historical Society
Motor City Rockets
Oakland County Pioneer & Historical Society
Oh These Irish Hills
Packard Motor Car Foundation, Inc.
Pierce Arrow Museum
Pontiac Transportation Museum
Project Arts & Ideas
R. E. Olds Transportation Museum
Romeo Historical Society
Roush Automotive Collection
SAE Mid-Michigan Section
Saline Area Historical Society
Shunpiker Productions, LLC
The Grassroots Historian
The Whitney
Waterford Hills Road Racing Corp
William J & Kathleen A Donnelly Family Foundation
Woodward Dream Cruise, INC
Workers Row House
Ypsilanti Auto Heritage Museum

Memberships purchased between October 1, 2021 and September 30, 2022.

Sponsors

UAW International Union
Don Nicholson Enterprises

In-Kind Support

Detroit Public Library, National Automotive History Collection
General Motors
Robert Tate

Making Tracks: Telling the Stories of the African American Experience in the Auto Industry

Among the most recent stories added to our Making Tracks website include the following:

Clara Doutly, a 101-year-old Rosie the Riveter who worked at Briggs Manufacturing during World War II. (pictured in the upper left photo in the center, flanked by Jeannette Gutierrez on the left and MotorCities’ Brian Yopp on the right)

Ed Welburn, who broke barriers rising to become Vice President of Global Design at General Motors. (pictured upper right)

Rudolph “Rudy” Milhim, who immigrated from Haiti in 1980 and began a 30+ year career as an electrical engineer at Stellantis. (pictured lower right)

Learn More by Visiting: motorcities.org/making-tracks
Vision:

MotorCities National Heritage Area Partnership inspires residents and visitors with an appreciation for how the automobile changed Michigan, the nation, and the world. This rich heritage will be a source of pride for our communities and a positive influence on our region’s future.

Mission:

The MotorCities National Heritage Area Partnership is a nonprofit corporation affiliated with the National Park Service. We preserve, interpret and promote the region’s rich automotive and labor heritage.

Help Us Celebrate Our Silver Anniversary!

Driving Our Future Heritage!

Watch MotorCities.org and our social media for more details from April 2023 to April 2024!