



11/30/2020

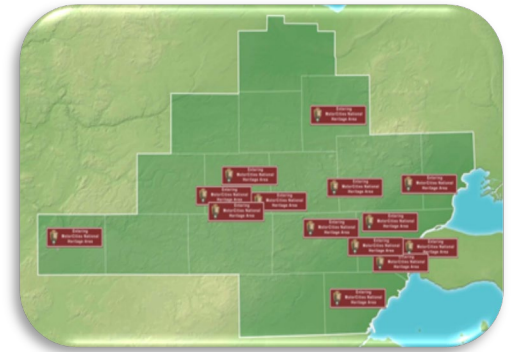
Greetings Friends!

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- Larry Alexander**
- Robert A. Bury**
- Steve Bieda**
- William R. Chapin**
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Unquestionably, 2020 has been a tough year. The impact of COVID-19 and the accompanying financial crisis have deeply affected our organizations, communities, families and friends in unprecedented ways. Yet, the MotorCities National Heritage Area was able to persevere and meet the needs of our communities as we navigated COVID-19 restrictions.

We found new ways to engage virtually with you through the *MotorCities At Home* program. We worked with those grantees who could still find a way to give auto heritage tours and complete new exhibits through our grant program. We completed the installation of 14 Highway Signs around our borders to reinforce the fact that we are in a very special place.



Together with a broad-based community coalition, we cut the ribbon on a brand-new pocket park in southwest Detroit that interprets the 1932 Hunger March, another time in our history when people had no choice but to carry on through great hardship.



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If you are already a member of the MotorCities National Heritage Area, we are personally grateful for your loyalty during these challenging times. If this is your first time receiving our request for a donation, we hope our shared passion for preserving our automotive heritage motivates your support.

Our national heritage area is our common ground. It is also our shared treasure and responsibility. Attached is the 2021 MotorCities Membership Form. We humbly ask for your continued support or new membership as we move forward into, hopefully, a brighter year. Please return your membership form by mail or via the internet at www.motorcities.org/membership by Dec. 31, 2020. Your donation continues to be tax-deductible. Under the CARES Act it has been re-incentivized whether you itemize your tax return or not. Please contact your tax professional for details.

Thank you in advance for your support. We sincerely wish you and yours a healthy and happy holiday season.

Michael O’Callaghan, Chair

Shawn Pomaville-Size, Executive Director

P.S. Are you 70 and ½ years old and looking for a way to distribute your Required Minimum Distribution (RMD) from your IRA account(s)? Consider using your RMD as a charitable contribution the MotorCities NHA. Contact your financial planner or tax professional for more details.