



# You "Auto" Know Newsletter

A Driving Force in Preserving Our Automotive Heritage Feb. 1, 2017

## This week in Automotive Heritage

On Feb. 4, 1918, construction begins on Henry Ford's massive Rouge Factory.

The 2,000-acre manufacturing plant wasn't completed until 1928. At the time, it was the largest integrated factory in the world with its own power plant, steel mill and over 100 miles of interior railroad track.

All of this was done because of Ford's determination to be a company fully self sufficient and independent of suppliers.

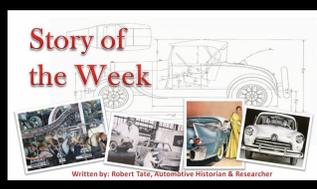
Many of the older buildings have been closed, but the factory remains in operation today and is home to the Ford Rouge Factory Tour where visitors can experience the awe-inspiring scale of the real factory floor where the Ford F-150 is produced.



## Story of the Week

# Henry Ford and the early days of automobile manufacturing

By Robert Tate  
Automotive Historian and Researcher



During the early stages of manufacturing, it was Henry Ford's famous Model T that helped to put the rest of America on wheels. Henry Ford created great looking automobile designs that most consumers thoroughly enjoyed.

During the year 1905, the late Mr. Henry Ford told the world he was going to build a great looking touring car and sell it at an affordable price for the consumer market. That car was the first Model T Ford, which became available to the public in the summer of 1908.

For more of our latest Story of the Week, click below:

[\*\*Learn More\*\*](#)

## MC Blog

# Saving Ford History one Piece at a Time

By Austen Smith

DETROIT - A MotorCities board member



For more of these great historical features, visit the MotorCities Facebook page

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Latest Press

### Pints with the Past at the Gilmore Car Museum

For those who enjoy a good, craft beer and antique autos, visit the Gilmore Car Museum for their award-winning Pint with the Past on Feb. 11.

The Gilmore Car Museum has teamed up to feature some of Michigan's most popular brewers including Crankers, Gonzo's and Rochester Mills. Green Door Distillery will also be part of the "A Pint with the Past" evening, which runs from 7 - 10pm on Saturday, February 11th, is open to those 21 and older, and makes a perfect Valentine's event.

Advance tickets are \$35 each via the Museum's website (GilmoreCarMuseum.org) or \$40 at the door. A souvenir Gilmore Car Museum logo pint glass will be given with each of the first 300 tickets sold. New this year is a \$20 Designated Driver admission ticket for those not partaking in the brew tasting portion of the evening's festivities.



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Latest Press

### Henry Ford Museum announces name change

DETROIT – A MotorCities board member recently undertook a complex, logistical challenge to save a significant piece from the history of the Ford Motor Co. – a public street lamp.

While saving an old lightpole from the scrap heap may not seem terribly important at first, this particular street lamp is one of the very rare, remaining vestiges from Henry Ford's first factory, originally located at 6560 Mack Ave., Detroit, MI.

Read more in our latest MC Blog:

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Ted O'Dell, far right, and the rest of the team who helped save a significant piece of Ford history.

### Story of the Week

## Spend an evening with MotorCities and the Detroit Pistons

Join us on March 17 as MotorCities will be the Detroit Pistons Non-Profit of the Night. Take advantage of special pricing for tickets and a portion of the proceeds will be put toward MotorCities' mission of preserving and promoting southeast Michigan's automotive and labor story. The Pistons will be looking for a win vs. the Toronto Raptors that night.

What could be better than taking advantage of special pricing for a Pistons game while supporting automotive heritage preservation?

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**DETROIT BASKETBALL**

**MotorCities National Heritage Area Nonprofit of the Night**

AT THE PALACE OF AUBURN HILLS

MotorCities National Heritage Area has partnered with the Detroit Pistons to drive awareness and raise funds. A portion of each ticket bought will be donated back to MotorCities National Heritage Area. Grab your friends and family for an exciting night of Detroit Basketball as the Pistons take on the Toronto Raptors.

**FRIDAY, MARCH 17**  
vs. TORONTO RAPTORS • 7:30PM

LOWER-LEVEL: \$60 (\$75 value)  
UPPER-LEVEL: \$25 (\$35 value)

TO PURCHASE VISIT:  
[www.pistons.com/motorcities](http://www.pistons.com/motorcities)

ANDRE DRUMMOND  
REGGIE JACKSON

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Latest Press

## Change

In a major announcement this week, the Henry Ford Museum presented its new name and logo - The Henry Ford Museum of American innovation.

The Henry Ford President Patricia Mooradian was showcased in a short video making the announcement which was posted to the museum's website and Facebook page.

For more on this story, please click the Detroit News link below:



Photo courtesy of Facebook\_  
facebook.com\_thehenryford

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