



# You "Auto" Know Newsletter

A Driving Force in Preserving Our Automotive Heritage

Jan. 25, 2016

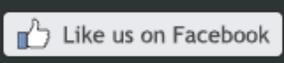
## This week in Automotive Heritage

On Jan. 23, 1933, Some 6,000 Briggs employees go on strike after their pay is cut from 52 cents per hour to 35 cents. (Briggs was one of a number of auto companies and suppliers that announced a series of wage cuts.)

The strike shutdown Briggs and several other companies. The strike was broken by a combination of police action and the companies bringing in strikebreakers.



For more of these great historical features, visit the MotorCities Facebook page



### Latest Press

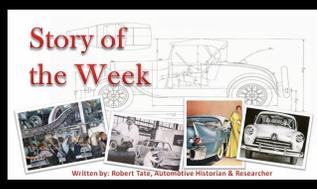
## Henry Ford Museum announces name change

In a major announcement this week, the Henry Ford Museum presented its new name and logo - The Henry Ford Museum of

## Story of the Week

# The history of Packard Motor Trucks

By Robert Tate  
Automotive Historian and Researcher



The history of the Packard Motor Car Company, which is historically known for their great looking automobiles and great heritage, also manufactured great looking trucks.

The Packard motor trucks had been manufactured during the early 1900s. They were capable of carrying heavy loads at high speeds over treacherous roads during the early days of transportation for many of the consumer needs at that time.

For more of our latest Story of the Week, click below:



## Story of the Week

# Spend an evening with MotorCities and the Detroit Pistons

Join us on March 17 as MotorCities will be the Detroit Pistons... Detroit Pistons



The Henry Ford Museum of American innovation.

The Henry Ford President Patricia Mooradian was showcased in a short video making the announcement which was posted to the museum's website and Facebook page.

For more on this story, please click the Detroit News link below:



Photo courtesy of Facebook \_facebook.com\_thehenryford

[Learn More](#)

## Latest updates from Back to the Bricks

Although the winter weather is still battering lowering Michigan, organizers for the legendary Back to the Bricks car show and cruise - held annually in Flint, MI - are hard at work for the 2017 event.

Co-chairs, Steve Hobson and Dale Frey, are finalizing plans for the second annual Chrome & Ice Indoor Car Show, Feb. 10-11, brought to you by Back to the Bricks, Buick, and the Genesee County Agents for the Farm Bureau of Michigan. The 2017 Chrome & Ice will feature more cars, more exhibit space and more vendors. This year's show will feature over

100 vehicles, approximately 45 sponsor and vendor displays, and will occupy the upper mezzanine of the main arena, the main lobby, and the corridor between the two arenas at the Dort Federal Credit Union, 3501 Lapeer Road, Flint, MI.



the Detroit Pistons Non-Profit of the Night. Take advantage of special pricing for tickets and a portion of the proceeds will be put toward MotorCities' mission of preserving and promoting southeast Michigan's automotive and labor story. The Pistons will be looking for a win vs. the Toronto Raptors that night.

What could be better than taking advantage of special pricing for a Pistons game while supporting automotive heritage preservation?

[Learn More](#)

## MotorCities National Heritage Area Nonprofit of the Night

AT THE PALACE OF AUBURN HILLS

MotorCities National Heritage Area has partnered with the Detroit Pistons to drive awareness and raise funds. A portion of each ticket bought will be donated back to MotorCities National Heritage Area. Grab your friends and family for an exciting night of Detroit Basketball as the Pistons take on the Toronto Raptors.

**FRIDAY, MARCH 17**  
vs. TORONTO RAPTORS • 7:30PM

LOWER-LEVEL: \$60 (\$75 value)  
UPPER-LEVEL: \$25 (\$35 value)

TO PURCHASE VISIT:

[www.pistons.com/motorcities](http://www.pistons.com/motorcities)



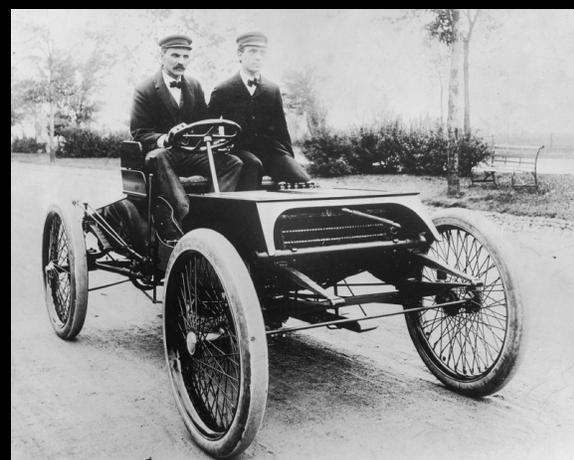
*MC Blog*

## Smile when you say 'Sparkplug'

By Wayne Ferens

Dr. W. E. Sandborn was a well respected and successful dentist in Detroit, Michigan at the turn of the 20th century. Henry Ford did not personally know Dr. Sandborn, but a friend and later employee of Ford did - Oliver E. Bartel.

Bartel was a native of Detroit and figures prominently in a number of early automotive activities. When only 17-years-old, Bartel was fired from his first job as a draftsman with the Frontier Iron Works of Detroit, manufacturers of marine steam engines, who felt he was inexperienced. Bartel was soon hired by Charles Brady King to assist him in building an automobile in 1893.



Henry Ford and Edward 'Spider' Huff in Sweepstakes.

Read more in our latest MC Blog:

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