



You "Auto" Know Newsletter

A Driving Force in Preserving Our Automotive Heritage

Jan. 11, 2016

This week in Automotive Heritage

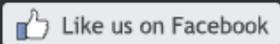
On Jan. 8, 1909, GM signs the deal to purchase Oakland Motor Car Co., which would eventually be transformed into Pontiac.

After just one year of production, Oakland's principal founder, Edward Murphy, sold half of the company to William C. Durant and when Murphy died in the summer of 1909, GM acquired the remaining rights to Oakland.



Image courtesy of Wikipedia

For more of these great historical features, visit the MotorCities Facebook page



Latest Press

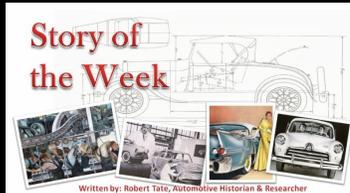
Henry Ford Museum opening up antique cars for 'Engines Exposed'

Visit the annual Engines Exposed exhibit at the Henry Ford Museum from Jan. 14-Feb. 28 to get an under-the-hood look at a few of the

Story of the Week

Remembering the 1967 Detroit Auto Show

By Robert Tate
Automotive Historian and Researcher



First I would like to say Happy New Year to all the great readers of MotorCities National Heritage Area Story of the Week, and I hope 2017 proves to be a very prosperous and great year for everyone.

We will kick off the 2017 Story of the Week focusing on something a little more current - The North American International Auto Show. Of course back in 1967, it was called the Detroit Auto Show. It is really hard to believe that this show has been around for more than 50 years.

For more of our latest Story of the Week, click below:



North American International Auto Show

Explore the MotorCities while in town for the Auto Show

Under the hood look at a few of the museum's most prized antique autos.

Power. Muscle. Performance. Dive into the surprising and daring history of the automobile through the eyes of the engineers who made these fascinating machines.

The Henry Ford is popping hoods on over 50 vehicles to share the incredible stories of grit and imagination that drive us forward.



Click here for video from Engines Exposed:



Click below for more:

[Learn More](#)

Around the Web

[New director wants more inclusive state History Museum](#) – The Detroit News, 1/2/2017

[The Henry Ford boosts attendance by 5 percent in 2016](#) – Crains Detroit Business,

[Ford to invest \\$700 million in Flat Rock plant](#) – Automotive News, Dec. 20, 2016

By Austen Smith

Now that we are firmly in the new year, it is that time of year when auto enthusiasts across the country gather at the North American International Auto Show, held Jan.7-22 at Cobo Center in downtown Detroit.

Public access to the annual event - which will features dozens of worldwide new releases, concept cars, new technology and more - runs Jan. 14-22.

If you plan on visiting the Auto Show during the public week or otherwise, take some time to explore the great historical automotive sites in downtown Detroit by taking our [self-guided tour](#).

You will also be able to see our door stickers all around Cobo Center for the duration of the event. The history of what was once called the Detroit Auto Show is a significant piece of local, automotive heritage. So while you are enjoying the new, take some time to appreciate our past as well!

[Learn More](#)

MotorCities Blog

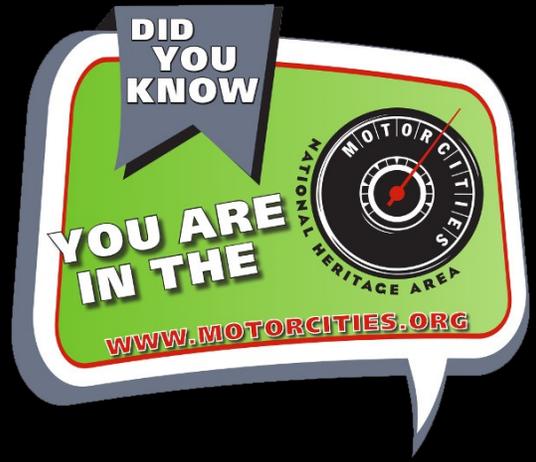
[James Couzens: An Extraordinary Man](#)

By Wayne Ferens

James J. Couzens was one of the original 12 investors in the Ford Motor Company and on June 16, 1903 those investors filed articles of incorporation for their new business.

Couzens borrowed heavily and invested \$2500 in the firm was appointed secretary of the Board of Directors, and took over the business management of the new company for a salary of \$2,400.

Read more about Couzens' life work and his influence on automotive heritage in our latest MotorCities Blog:



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